



THE POWER *of the* PURSE

WOMEN'S LUNCHEON

OCTOBER 6, 2017 • 12:00PM – 1:30PM

Hyatt Regency Denver at the Colorado Convention Center • Centennial Ballroom

with special guest

BOBBI BROWN

Contact Brittani Johnson at bjohnson@acescholarships.org, or call 303.407.0622, for sponsorships.

THE POWER *of the* PURSE

BOBBI BROWN

MAKEUP ARTIST, AUTHOR, ENTREPRENEUR & FOUNDER
OF BOBBI BROWN COSMETICS

Bobbi first arrived on the beauty scene in 1991 with the launch of Bobbi Brown Essentials, and changed the face of cosmetics with ten brown-based lipstick shades, created to fill a void in the market of simple, flattering and wearable makeup. Bobbi's philosophy was simple: "Women want to look and feel like themselves, only prettier and more confident." Her unique approach was a gift for women who wanted a more natural look, and in 1995 the company was acquired by The Estée Lauder Companies.

Bobbi's unique approach to beauty and her ability to translate the latest trends into wearable, real life looks has made her a sought-after expert on television, in magazines and newspapers, and online. She is Beauty & Lifestyle Editor of *Elvis Duran* and *The Morning Show*, a nationally syndicated morning radio show, and served as Editor-in-Chief of *Yahoo! Beauty* for two years, in addition to being the Contributing Beauty & Lifestyle Editor of *Health* magazine for three years. Bobbi's message and products resonate with diverse audiences, and she has appeared on national shows including *Good Morning America*, *The Today Show*, *Oprah*, and *The View*. As a *New York Times* best-selling author, Bobbi has written eight instructional and engaging beauty and lifestyle books, with the ninth due to publish in Spring 2017. She continues to work editorially and is a permanent fixture backstage at New York Fashion Week, working with several of the industry's most influential designers. In 2013, Bobbi launched an eyewear collection with *Safilo*, translating her beauty expertise to eyewear to teach women how to select frames that enhance their natural beauty and complement their skin tones and personal style.



Born in Chicago and a graduate of Emerson College, Bobbi's entrepreneurial impact extends beyond fashion and beauty. She has been inducted into the New Jersey Hall of Fame, received honorary doctorates from Montclair State University, Fashion Institute of Technology and Emerson College, was appointed by President Obama to the Advisory Committee for Trade Policy and Negotiation, and has received the Glamour Woman of the Year Award.

Bobbi's message remains the same today as it was when she launched in 1991: "The secret to beauty is simple—be who you are."

2017 SPONSORSHIP BENEFITS

	PLATINUM	GOLD	SILVER	BRONZE	TABLE
1 TABLE FOR 10	X	X	X	X	X
NAME LISTED IN EVENT PROGRAM	X	X	X	X	X
KICK OFF EVENT	X	X	X	X	X
INVITATION TO VIP RECEPTION	X	X	X	X	
EARNED MEDIA EXPOSURE	X	X	X	X	
RECOGNIZED AS A SPONSOR AT LUNCHEON	X	X	X	X	
LOGO DISPLAYED IN PROGRAM	X	X	X		
LOGO DISPLAYED ON EVENT DAY MATERIALS	X	X			
RECOGNIZED FROM STAGE AT LUNCHEON	X				
HALF PAGE IN AD PROGRAM	X				
QUARTER PAGE AD IN PROGRAM		X			

CO-PRESENTING SPONSOR - \$25,000

ACE WOMEN'S LUNCHEON | OCTOBER 6, 2017 at 12:00PM

- 2 table at luncheon for 10 guests
- Recognized as a Presenting Sponsor from stage at luncheon
 - Full page advertisement in Luncheon program
- Logo displayed on promotional material relevant to specific sponsorship
- Logo prominently displayed at ballroom entrances, within ballroom, event program, ACE website, plus event promotional communications
 - Earned media exposure from event

VIP RECEPTION | OCTOBER 6, 2017 at 10:30AM

- Invitation for six guests to the VIP Reception

COMMUNITY EXPOSURE

- Recognition in ACE publications distributed to 6,000 supporters

KICK OFF EVENT | TBD

- Invitation for two to kick off event

ACE ANNUAL LUNCHEON 2018 | TBD

- 1 table at Annual Luncheon for 10 guests
- Invitation for two to VIP Reception prior to event

PLATINUM SPONSOR - \$15,000

ACE WOMEN'S LUNCHEON | OCTOBER 6, 2017 at 12:00PM

- 1 table at luncheon for 10 guests
- Recognized as a Platinum Sponsor from stage at luncheon
 - Half page advertisement in Luncheon program
- Logo prominently displayed at ballroom entrances, within ballroom, event program, ACE website, plus event promotional communications
 - Earned media exposure from event

VIP RECEPTION | OCTOBER 6, 2017 at 10:30AM

- Invitation for four guests to the VIP Reception

COMMUNITY EXPOSURE

- Recognition in ACE publications distributed to 6,000 supporters

KICK OFF EVENT | TBD

- Invitation for two to kick off event

THE POWER *of the* PURSE

GOLD SPONSOR - \$10,000

ACE WOMEN'S LUNCHEON | OCTOBER 6, 2017 at 12:00PM

- 1 table at luncheon for 10 guests
- Recognized as a Gold Sponsor at luncheon
- Quarter page advertisement in Luncheon Program
- Logo prominently displayed at ballroom entrances, within ballroom, event program, ACE website, plus event promotional communications
- Earned media exposure from event

VIP RECEPTION | OCTOBER 6, 2017 at 10:30AM

- Invitation for two guests to the VIP Reception

COMMUNITY EXPOSURE

- Recognition in ACE publications distributed to 6,000 supporters

KICK OFF EVENT | TBD

- Invitation for two to kick off event

THE POWER
of the
PURSE

SILVER SPONSOR - \$5,000

ACE WOMEN'S LUNCHEON | OCTOBER 6, 2017 at 12:00PM

- 1 table at luncheon for 10 guests
- Recognized as a Silver Sponsor at luncheon
 - Logo displayed in event program
- Earned media exposure from event

VIP RECEPTION | OCTOBER 6, 2017 at 10:30AM

- Invitation for one guest to the VIP Reception

KICK OFF EVENT | TBD

- Invitation for two to kick off event

BRONZE SPONSOR - \$2,500

ACE WOMEN'S LUNCHEON | OCTOBER 6, 2017 at 12:00PM

- 1 table at luncheon for 10 guests
- Recognized as a Bronze Sponsor at luncheon
 - Name listed in event program
- Earned media exposure from event

VIP RECEPTION | OCTOBER 6, 2017 at 10:30AM

- Invitation for one guest to the VIP Reception

KICK OFF EVENT | TBD

- Invitation for two to kick off event

THE POWER
of the
PURSE

TABLE SPONSOR - \$1,000

ACE WOMEN'S LUNCHEON | OCTOBER 6, 2017 at 12:00PM

- 1 table at luncheon for 10 guests
 - Name listed in event program
-

KICK OFF EVENT | TBD

- Invitation for two to kick off event

POWER OF THE PURSE

The "Power of the Purse" stems from the idea that by embracing the power and influence we have as women, we can create change in this world. By supporting ACE Scholarships we are proving that when parents are given the opportunity to choose the best educational option for their families, children thrive. We have the ability to transform the status quo of education in this state, and our nation.

ABOUT ACE SCHOLARSHIPS

ACE Scholarships was founded in 2000 to provide children from low-income families with equal access to quality schools. ACE has a direct impact in the lives of children from needy families by providing scholarships to the private school of their choice.

ACE scholars have consistently attained high graduation rates, ACT scores and college matriculation rates, providing evidence that once empowered to choose the educational setting that is best for them, any child can succeed.

ACE has provided more than 17,500 scholarships in Colorado, paid scholarship commitments exceeding \$37 million and currently has partnerships with 140 private schools.