

4.27.18

2 0 1 8 A C E LUNCHEON

Teaturing WALTER ISAACSON

Presented by: UMB



Former chairman and CEO of CNN and the editor of TIME magazine

Author of Steve Jobs (2011), and several other bestselling biographies

Former president and CEO of the Aspen Institute





WALTER ISAACSON

ACE LUNCHEON | APRIL 27, 2018 | 12:00 PM - 1:30 PM

Hyatt Regency Denver at Colorado Convention Center, 650 15th Street, Denver

Each year ACE Scholarships hosts top Colorado business leaders for a luncheon to highlight the impact of school choice in the lives of children, communities, our state and our nation, and to discuss the ongoing reforms that seek to give every child access to a quality education.

The event, hosted by the ACE Board of Trustees and Board of Advisors brings a national figure to town and provides community-focused businesses with an unprecedented opportunity to showcase their support for education reform, and their commitment to the most underserved children in our community.

In 2018, we are delighted to welcome Walter Isaacson.

WALTER ISAACSON is the president and CEO of the Aspen Institute, a nonpartisan educational and policy studies institute based in Washington, DC. He has been the chairman and CEO of CNN and the editor of TIME magazine.

Isaacson's most recent book is *The Innovators: How a Group of Hackers, Geniuses, and Geeks Created the Digital Revolution* (2014). He is also the author of *Steve Jobs* (2011), and several other bestselling biographies. His next book, *Leonardo da Vinci*, will be published by Simon & Schuster in October 2017.

Isaacson is a graduate of Harvard College and of Pembroke College of Oxford University, where he was a Rhodes Scholar. He began his career at *The Sunday Times of London* and then the *New Orleans Times-Picayune*. He was named editor of *TIME* in 1996,

became chairman and CEO of CNN in 2001, and then president and CEO of the Aspen Institute in 2003. From 2005-2007 he was the vice-chair of the Louisiana Recovery Authority, which oversaw the rebuilding after Hurricane Katrina. He served as chairman of the Broadcasting Board of Governors, which runs Voice of America, Radio Free Europe, and other international broadcasts of the United States, a position he held from 2009 to 2012. He is chair emeritus of Teach for America, is a member of the American Academy of Arts and Sciences and serves on the board of United Airlines, Tulane University, the New Orleans City Planning Commission, the New Orleans Tricentennial Commission, Bloomberg Philanthropies, the Society of American Historians, the Carnegie Institution for Science, and My Brother's Keeper Alliance.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR | \$75,000

- Two tables at luncheon for 20 guests with VIP seating
- Recognized as a Presenting Sponsor at luncheon from stage
 - Two page advertisement in Luncheon program
- Logo prominently displayed at hotel entrance, ballroom entrances, within the ballroom, event program, ACE Web site, plus event promotional communications
 - Invitation for 10 guests to the VIP Reception with Walter Isaacson

PLATINUM SPONSOR | \$25,000

- Two tables at luncheon for 20 guests
- Recognized as a Platinum Sponsor at luncheon from stage
 - Full page advertisement in Luncheon program
- Logo prominently displayed at hotel entrance, ballroom entrances, within the ballroom, event program, ACE Web site, plus event promotional communications
 - Invitation for 5 guests to the VIP Reception with Walter Isaacson

GOLD SPONSOR | \$15,000

- One table at luncheon for 10 guests
- Recognized as a Gold Sponsor at luncheon
- Half page advertisement in Luncheon program
- Logo displayed within the ballroom, event program
- Invitation for 2 guests to the VIP Reception with Walter Isaacson

SILVER SPONSOR | \$10,000

- One table at luncheon for 10 guests
- Recognized as a Silver Sponsor at luncheon
 - Logo displayed in event program
- Invitation for 2 guests to the VIP Reception with Walter Isaacson

BRONZESPONSOR | \$6,000

- One table at luncheon for 10 guests
- Recognized as a Bronze Sponsor at luncheon
 - · Name listed in event program