



# 2019 WOMEN'S LUNCHEON

SEPTEMBER 25, 2019  
SEAWELL BALLROOM • 1350 ARAPAHOE ST, DENVER

*with special guest*



**HEIDI GANAHL**

Founder of Camp Bow Wow | Nationally Recognized Colorado Entrepreneur | Champion for Education

PRESENTED BY



For sponsorship information contact Brittani Johnson [bjohnson@acescholarships.org](mailto:bjohnson@acescholarships.org)

## HEIDI GANAHL

Heidi Ganahl is a nationally recognized leader in business and philanthropy, who is proud to call Colorado home. She dealt with adversity early in her life when she lost her husband in a plane accident, but her entrepreneurial spirit helped her pick herself up and found Camp Bow Wow, a \$100 million leader in the pet and franchise industries hitting the Inc 500/5000 list 5 years in a row. For this effort, she has received many accolades including Fortune Magazine's Top 10 Most Promising Entrepreneurs, and the 2016 Colorado Brave Leader Award.

After selling Camp Bow Wow, Heidi dedicated herself to giving back and helping provide others with the opportunities to achieve the American Dream, or in Heidi's words, "making a difference in the world and making the world a better place for my kids, our community, our state, our country, and the world."



Heidi was elected in a state wide race to the Board of Regents of the University of Colorado and serves on several other boards focused on entrepreneurship and education. She also founded the Fight Back Foundation, an incubator built to support social entrepreneurs who want to tackle the most pressing societal issues confronting kids today. Most recently, Heidi also launched her new lifestyle brand for Millennial and Gen Z women, the SheFactor, helping women find their passion and build a life that's full of joy and connectedness.

Heidi is married to one of the top BBQ cooks in the country and has four children ranging in age from 7 to 23.

### Heidi has been featured in:

**Bloomberg  
Businessweek**



**CBS  
NEWS**

**FOX  
BUSINESS**

**Forbes**  
.com

**Entrepreneur**

THE WALL STREET JOURNAL

**DENVER  
BUSINESS JOURNAL**  
denverbusinessjournal.com

**examiner.com**

**H** THE HUFFINGTON POST

**BUSINESS  
INSIDER**

**BUSINESS NEWS**  
DAILY

**Inc.**

**DAILY  
CAMERA**

LadiesWhoLaunch

**examiner.com**

**Small Business  
naked**

womenetics

**MORE**  
FOR WOMEN OF STYLE & SUBSTANCE

Career Woman, Inc.

# ACE WOMEN'S LUNCHEON

The ACE Women's Luncheon embraces the power and influence of women in expanding education, creating opportunity, and transforming lives. Together, we have the ability to change the status quo of education in this state, and our nation. By supporting ACE Scholarships, we are proving that when parents are given the opportunity to choose the best educational option for their families, children thrive.

## SPONSORSHIP OPPORTUNITIES

### CO-PRESENTING SPONSOR - \$25,000

#### ACE WOMEN'S LUNCHEON | SEPTEMBER 25

- 2 tables at luncheon for 10 guests each
- Recognized as a Presenting Sponsor from stage at luncheon
  - Two full page advertisements in luncheon program
  - Logo displayed on promotional materials
- Logo prominently displayed at ballroom entrances, within ballroom, event program, ACE website, plus event promotional communications
  - Earned media exposure from event
- A complimentary Power of the Purse raffle ticket for each guest

#### ACE ANNUAL LUNCHEON 2020 | DATE TBD

- 1 table at Annual Luncheon for 10 guests
- Invitation for two to VIP Reception prior to event
- Recognition as an Annual Luncheon Bronze Sponsor

# 2019 WOMEN'S LUNCHEON

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## PLATINUM SPONSOR - \$15,000

- 1 table at luncheon for 10 guests
- Recognized as a Platinum Sponsor from stage at luncheon
  - Full page advertisement in luncheon program
- Logo prominently displayed at ballroom entrances, within ballroom, event program, ACE website, plus event promotional communications
  - Earned media exposure from event
- A complimentary Power of the Purse raffle ticket for each guest

## GOLD SPONSOR - \$10,000

- 1 table at luncheon for 10 guests
- Recognized as a Gold Sponsor at luncheon
- Half page advertisement in luncheon program
- Logo prominently displayed at ballroom entrances, within ballroom, event program, ACE website, plus event promotional communications
  - Earned media exposure from event
- A complimentary Power of the Purse raffle ticket for each guest

## SILVER SPONSOR - \$5,000

- 1 table at luncheon for 10 guests
- Recognized as a Silver Sponsor at luncheon
  - Logo displayed in event program
  - Earned media exposure from event
- A complimentary Power of the Purse raffle ticket

## BRONZE SPONSOR - \$2,500

- 1 table at luncheon for 10 guests
- Recognized as a Bronze Sponsor at luncheon
  - Name listed in event program
  - Earned media exposure from event