

OVERVIEW

The #ACEdreams campaign celebrates the grit and determination of our students during these unprecedented times. Facing the economic and logistical aftermath of the COVID-19 pandemic, ACE students are stepping up to declare, "Nothing can quarantine my dreams!"

Make sure their voices are heard by sharing the #ACEdreams video with your network.

THE CURRENT CRISIS

We surveyed ACE families and partner schools across the country. In some markets, up to 30% of parents have lost jobs. Across the ACE network, 63% of families report being financially impacted by the pandemic. Despite economic hardship, ACE parents are committed more than ever to providing a quality education for their children.

YOU CAN MAKE A DIFFERENCE

ACE families still have skin in the game; let's show them that we do too. Please stand with our students and help keep their dreams alive by:

1. donating at www.acescholarships.org/dreams
2. sharing the #ACEdreams video with your network (links and messaging below)

It's that simple!

SHARE WITH YOUR NETWORK

There is no voice more passionate about ACE Scholarships than the voices of our students. Help their voices be heard by sharing the #ACEdreams video with your network via text, email, and social media. Be sure to tag ACE Scholarships and use hashtag #ACEdreams.

You can access the video on the ACE Scholarships YouTube channel at:

<https://youtu.be/tG7Raavw4TY>

Donations can be made at:

<https://www.acescholarships.org/dreams/>

#ACEdreams Video Share Guide



MESSAGING

Email:

Dear Friend,

ACE Scholarships, an organization near and dear to my heart, provides children of low-income families equal access to education. ACE just released a video that celebrates the grit and determination of its students. With so much negativity in the news lately, I found their resilience inspiring, and I wanted to share this inspiration with you.

When you get a moment, watch the 3-minute ACE video at <https://youtu.be/tG7Raaww4TY>

*LinkedIn and Facebook**

@ACEScholarships, an organization that provides children of low-income families equal access to education, just released this video about the grit and determination of its students. I am so inspired by the resiliency of these students. Help these kids keep their dreams alive by sharing this video: <https://youtu.be/tG7Raaww4TY> #ACEdreams

**Note: if your Facebook account is private, please click the "Friends" tab next to or below your name and change this post to "public" so it can be shared.*

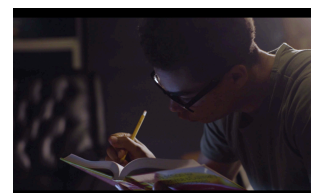
Twitter

Meet some of the inspiring students of @ACEScholarships. So much grit and determination! Help these kids keep their dreams alive by sharing this video: <https://youtu.be/tG7Raaww4TY> #ACEdreams

Instagram

@ACEScholarships, an organization that provides children of low-income families equal access to education, just released this video about the grit and determination of their students. I am so inspired by the resiliency of these students. Help these kids keep their dreams alive by visiting www.acescholarships.org/dreams #ACEdreams

Choose a photo (click to download)



Thank you for spreading the word about ACE Scholarships and the dedication of our students. By sharing this video, you are helping our scholars keep their dreams alive.