

Gratitude



FEATURING: GEOFFREY CANADA

10.9.20 | 12:00PM - 1:00PM

2020 HOUSTON ANNUAL LUNCHEON

GEOFFREY CANADA

In his 20-plus years with Harlem Children's Zone, Inc., Geoffrey Canada has become nationally recognized for his pioneering work helping children and families in Harlem as a passionate advocate for education reform. Canada founded the Harlem Children's Zone (HCZ), which *The New York Times Magazine* called "one of the most ambitious social experiments of our time." In October 2005, Canada was named one of "America's Best Leaders" by *US News and World Report*.

Canada grew up in the South Bronx in a poor, sometimes violent neighborhood. Despite his troubled surroundings, he was able to succeed academically, receiving a Bachelor of Arts degree from Bowdoin College and a Master of Education from the Harvard School of Education. After graduating from Harvard, Canada decided to work to help children who, like himself, were disadvantaged by their lives in poor, embattled neighborhoods.



The New York Times Magazine said the Zone Project "combines educational, social, and medical services. It starts at birth and follows children to college. It meshes those services into an interlocking web, and then it drops that web over an entire neighborhood... The objective is to create a safety net woven so tightly that children in the neighborhood just can't slip through."

The work of Canada and HCZ has become a national model and has been the subject of many profiles in the media. Their work has been featured on 60 Minutes, The Oprah Winfrey Show, The Today Show, Good Morning America, Nightline, CBS This Morning, The Charlie Rose Show, and NPR's "On Point," as well in articles in *The New York Times*, *The New York Daily News*, *USA Today*, and *Newsday*. Canada was prominently featured in the Davis Guggenheim documentary *Waiting for "Superman."* Most recently, Geoffrey Canada was featured on the hit Netflix show *Luke Cage*, and appeared on HBO's *Insecure*.

The National Book Award-winning author Jonathan Kozol has called Canada, "One of the few authentic heroes of New York and one of the best friends children have, or ever will have, in our nation."



VIRTUAL SPONSORSHIP OPPORTUNITIES

This year the ACE Scholarships Houston Annual Luncheon will be an all-virtual event. We ask those who are comfortable to host a virtual watch party from your home or office, in addition to sharing the link and access code with your network. Thank you for serving as a champion for ACE at a time when our students need us more than ever.

HOST COMMITTEE

Alex & Cathy Cranberg, Co-Chairmen | Khaled Salem, Co-Chairmen
Cathy Brock | Jonathan Carr | Heidi Cruz | Colleen Dippel | Jeremy Frank | Brad Freels
Charlene & John O'Shea | Melanie Schmieding | Kelley & Brent Southwell | Dick Weekley

PRESENTING SPONSOR | \$50,000

- Virtual access to the luncheon for sponsor and guests
- Logo featured on ACE website and a LinkedIn post
- Recognized as a Presenting Sponsor during luncheon^a
 - Logo in printed program
 - Printed luncheon program for 20 guests
 - Invitation materials provided
 - 20th Anniversary thank you notes
 - Student note or drawing for 10 guests
 - One ACE centerpiece
 - A bottle of wine and dessert provided

PLATINUM SPONSOR | \$25,000

- Virtual access to the luncheon for sponsor and guests
 - Logo featured on ACE website
- Recognized as a Platinum Sponsor during luncheon
 - Logo in printed program
 - Printed luncheon program for 20 guests
 - Invitation materials provided
 - 20th Anniversary thank you notes
 - One ACE centerpiece
 - A bottle of wine and dessert provided

VIRTUAL SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR | \$10,000

- Virtual access to the luncheon for sponsor and guests
 - Logo featured on ACE website
- Recognized as a Gold Sponsor during luncheon
 - Logo in printed program
- Printed luncheon program for 10 guests
 - Invitation materials provided
 - 20th Anniversary thank you notes
 - One ACE centerpiece
 - Dessert provided

SILVER SPONSOR | \$5,000

- Virtual access to the luncheon for sponsor and guests
 - Name featured on ACE website
- Recognized as a Silver Sponsor during luncheon
 - Logo in printed program
 - Invitation materials provided
 - 20th Anniversary thank you notes
 - One ACE centerpiece

BRONZE SPONSOR | \$2,500

- Virtual access to the luncheon for sponsor and guests
 - Name featured on ACE website
- Recognized as a Bronze Sponsor during luncheon
 - Name in printed program
 - Invitation materials provided
 - 20th Anniversary thank you notes

ABOUT ACE SCHOLARSHIPS

VISION

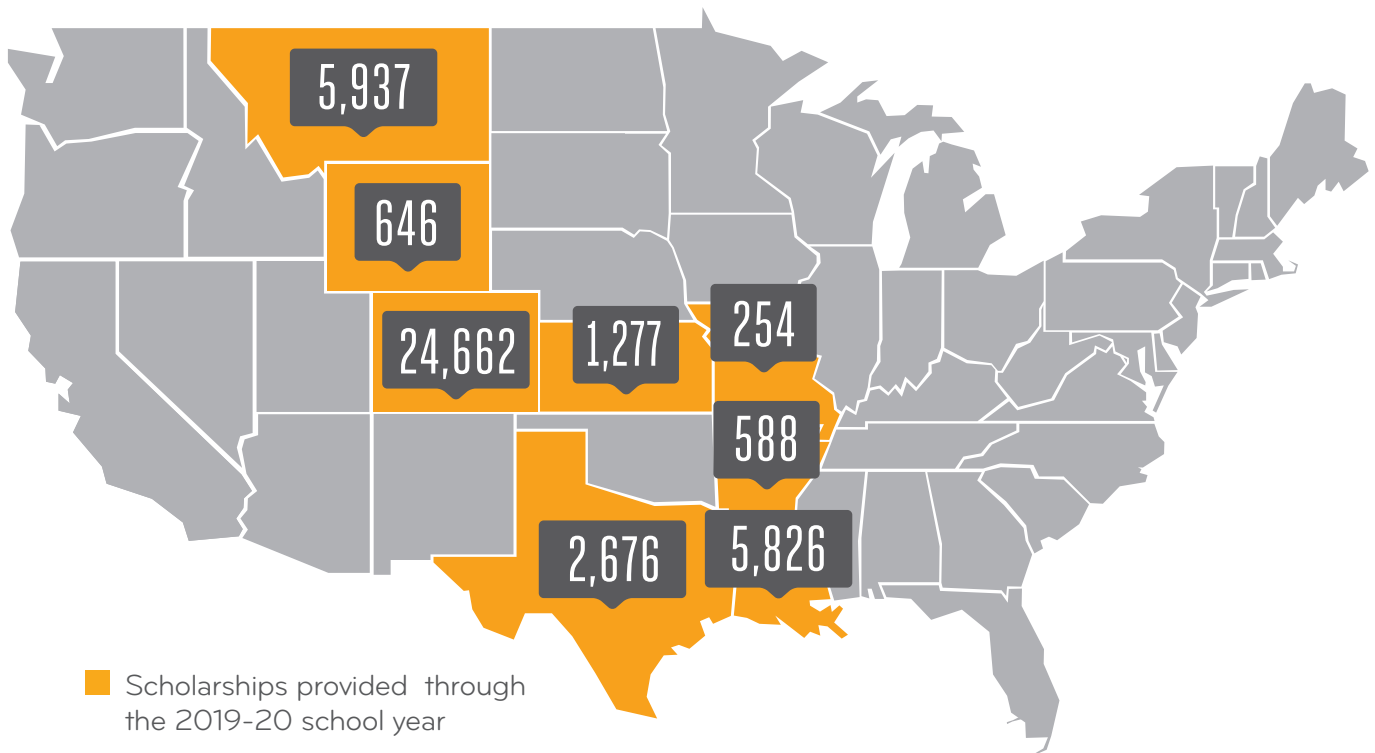
Every child has equal access to a quality education.

MISSION

To provide children of low-income families with scholarships to private schools in grades K-12, and to advocate for expanded school choice.

HISTORY

Since 2000, ACE has provided over 42,000 scholarships to children of low-income families, totaling more than \$102 million—including nearly 2,000 scholarships in Houston alone.



For the seventh year in a row, Charity Navigator has awarded us their highest honor, 4-Star Rating for Financial Health, Accountability, and Transparency.

